



2011-2012 Corporate Sponsorship Program Overview

WHY BE A CORPORATE SPONSOR?

Visibility is a powerful advantage, as evidenced by the strong support for the New Hampshire-Vermont Chapter Corporate Sponsorship Program which provides your organization an opportunity for additional exposure to our membership of **over 380** healthcare financial professionals in the States of New Hampshire and Vermont. With your support, our Chapter can continue to maintain the low cost of quality educational sessions and provide financial support for a superior newsletter that shares updates and educational information with our members.

ENROLLMENT

We are transitioning our sponsorship enrollment to be based on a calendar year to better meet the needs of our sponsors. You have the option to renew your sponsorship for the period June 1, 2011 through December 31, 2011 or, for a savings, the 19-month period June 1, 2011 through December 31, 2012. Enrollment begins on May 1, 2011. Commitments are due no later than Thursday, June 30, 2011. This commitment window allows your company to receive full benefits and be recognized in all publications and events. A listing of sponsorship levels, benefits and special sponsorship activities is also included with this mailing. Please return the enclosed pledge form indicating your level of sponsorship and interest in event sponsorship. A thank you email will serve as your confirmation receipt and invoice.

BENEFIT INFORMATION

Platinum and Gold Sponsors - Please email your company's recognition acknowledgement (ad) as an attachment in the correct size using a .pdf or .jpg format. **All Sponsors** - Please email your corporate logo using a .jpg or .tif format.

Email these items to Lisa Willis at lwillis@tss-cpa.com

Please contact any member of the Sponsorship Committee with any questions:

Amy Beth Main, Chair	603-442-5676	maina@apdmh.org
Lynn Guillette	603-653-1943	lynn.m.guillette@hitchcock.org
Connie Ouellette	207-541-2201	couellette@bdmp.com
Rich Scheinblum	603-924-1738	richard.scheinblum@mchmail.org

THANK YOU FOR YOUR SUPPORT!



2011-2012 Corporate Sponsorship Levels and Benefits

Silver - \$750 annually

- ❖ Networking opportunities with Chapter members
- ❖ Acknowledgement in all issues of the New Hampshire-Vermont Mountain Views newsletter
- ❖ Acknowledgement on the Chapter's website, including a hotlink to your website
- ❖ Listed in the annual Membership Directory
- ❖ Recognition on all education registration materials
- ❖ Your company's name displayed at each program; special "sponsor" ribbons on nametags
- ❖ Opportunity to exhibit at the Chapter's Annual Meeting and any 2-day programs

Gold - \$1,500 annually

Silver benefits plus:

- ❖ Profile/display (approximately 2 5/16" W x 3.25" H) in all issues of the New Hampshire-Vermont Mountain Views newsletter, including hotlink to your website from your display
- ❖ Profile/display in the annual Membership Directory (1/4 page)
- ❖ Logo display on the Chapter's website
- ❖ Complimentary attendance for two of your representatives at any two NH-VT Chapter education programs during the year except the annual Claims Workshop

Platinum - \$2,500 annually

Gold benefits plus:

- ❖ Profile/display (approximately 5" W x 4.75" H) in all issues of the New Hampshire-Vermont Mountain Views newsletter, including hotlink to your website from your display
- ❖ Profile/display in the annual Membership Directory (1/2 page)
- ❖ Complimentary attendance for two of your representatives at all education programs during the year except the annual Claims Workshop



2011-2012 Corporate Sponsorship Pledge Form

Yes, I'm interested in corporate sponsorship of the NH-VT Chapter of HFMA at the following level:

7-months (June 2011 – December 2011)

- Silver - \$440
- Gold - \$880
- Platinum - \$1,460

19-months (June 2011 – December 2012)

- Silver - \$1,130 (\$60 savings)
- Gold - \$2,260 (\$120 savings)
- Platinum - \$3,760 (\$200 savings)

I'd like to sponsor one of the following hospitality events*:

- Annual Meeting Cocktail Social Hour (\$300)
- Annual Meeting Hot Breakfast (\$300)

*Sponsorship availability is on first-come, first-serve basis. Annual meeting will be held in late March-April 2012 timeframe.

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ **Fax:** _____

Authorizing Contact: _____ **Contact Email:** _____

Primary Sales Contact: _____ **Sales Contact Email:** _____

Company Website Address: _____

Please complete pledge form and fax to Lisa at 603-653-0209 or email pledge as an attachment to Lisa at lwillis@tss-cpa.com by June 30, 2011.

Checks Payable to: **NH-VT HFMA**

Mail Checks to: Lisa Willis
Tyler, Simms & St. Sauveur
19 Morgan Drive
Lebanon, NH 03766

THANK YOU FOR YOUR GENEROUS SUPPORT!