

SCHEDULE

Presented by HFMA Region 1: Connecticut, Maine, Massachusetts-Rhode Island and New Hampshire-Vermont Chapters

May 16 11:30 am **Pre-Conference Golf Tournament – Hosted by the Connecticut Chapter – Fox Hopyard Golf Course, East Haddam, Connecticut followed by Golf Awards Reception**

May 17 8:00-10:00 am **(T1) Opening Remarks - Building Value Through Reform and Beyond** Gregory Adams, FHFMA, HFMA
Keynote Address - Reengineering Health Care: A Manifesto for Radically Rethinking Health Care Delivery Harry Greenspun, MD, Deloitte Center for Health Solutions

Revenue Management Track

Payment/ Reimbursement/ Regulation Track

Improving Value in Healthcare Track

May 17 10:30-12:00 pm **(T2A) Revenue Cycle and Compliance – A Key Partnership**
 Joseph A. Campbell, Western Connecticut Health Network
 Stephen Gillis, Massachusetts General Hospital
 Paul Pecoraro, Massachusetts General Hospital
 Kathleen Petruzzelli, RN, MHA, CPC, CPC-H, CPC-I, CCS-P, CCS, Western Connecticut Health Network

(T2B) The Hospital Value Based Purchasing Program: Where We Are ... And Where We're Heading?
 Paul Weygandt, MD, JD, MPH, MBA, CCS, CPE, J.A. Thomas & Assoc.

(T2C) Navigating the Transition Through Health Care Reform
 Harry Greenspun, MD, Deloitte Center for Health Solutions

May 17 1:00-2:30 pm **(T3A) Audits – All Kinds, All Payers**
 Andrew Wachler, Esq., Wachler & Associates, P.C.

(T3B) Accountable Care – Payer/Provider Strategies and Bundled Payment Structures
 Stephen F. Thome, Ernst & Young LLP

(T3C) The Medicare Pioneer ACO Pilot Program
 Timothy Ferris, MD, Massachusetts General Physicians Organization

May 17 3:00-4:30 pm **(T4A) Tactical Strategies for Boosting Self Pay Performance and Minimizing Bad Debt**
 Chris Giuliano, Deloitte Consulting, LLP
 Neville Zar, Deloitte Consulting, LLP

(T4B) Winning with Hospital/Physician Incentive Programs
 Brad Bowman, MBA, Core Finance Team
 Mike Laine, CPA, Core Finance Team

(T4C) The Payer Perspective: Various Health Reform Programs in New England
 Frank Johnson, Maine Division of Employee Health and Benefits
 Craig T. Miscovich, Downs, Rachlin, Martin PLLC
 Richard Salmon, MD, PhD, Cigna Healthcare
 Richard Slusky, Green Mountain Care Board

May 17 4:30-6:30 pm **Networking Reception Sponsored by BerryDunn**

May 18 8:00-9:00 am **(F1) Capstone Address: Tools for Success Under the New Value Focused Business Model** Kenneth Kaufman, MBA, KaufmanHall

May 18 9:30-11:00 am **(F2A) ICD-10 – Countdown to Enabling Healthcare Reform: 18 Months to Blast Off?**
 Caroline R. Piselli, RN, MBA, FACHE, 3M Health Information Systems, Inc.
 John Powers, Beth Israel Deaconess Medical Center
 Cynthia Zak, MS, RHIA, PMP, Milford Hospital

(F2B) Legislative and Regulatory Update for PPS Hospitals
 Brad Brotherton, CPA, BKD, LLP
 Joe Watt, CPA, BKD, LLP

(F2C) Accelerating Efforts to Monitor and Manage Performance
 Kenneth Kaufman, MBA, KaufmanHall

May 18 11:30-1:00 pm **(F3A) Integrating Supply Chain and Revenue Cycle Operations in Your Organization**
 Kathryn Dillar, Mercy Health
 Eugene Schneller, Ph.D., Health Sector Supply Chain Research Consortium

(F3B) Organizational Preparation and Responses to Governmental and Private Insurer Audits
 Jeffrey L. Heidt, Esq., Verrill Dana, LLP
 Gary A. Rosenberg, Esq., Verrill Dana, LLP

(F3C) The Provider Perspective: Various Health Reform Programs in New England
 Diane Anderson, Lawrence General Hospital
 Barbara Crowley, MD, MaineGeneral Health
 Rocco Orlando III, MD, Hartford Health Care
 Roberta Zysman, Beth Israel Deaconess Physician Organization

May 18 1:00 pm **Box Lunch Available to take with you**